



ServeNoMaster 202: First Step to Start Your Business

Subtitle: How to Start Your Business

Key Takeaways:

- How to become your own boss
- What step should you take first
- Perks of being your own boss

[0:00] - I want to welcome you to a new mini-series part of the Serve No Master podcast. This is called “the be your own boss series”, and this is part one.

[00:01:50] I have always been afraid to start my own business. It took 29 years of my life to finally become confident enough and did it. Even when I decided that I am doing it, I still had my doubts If I could really be a successful entrepreneur.

[00: 04: 46] When you are working for yourself one of the biggest benefits is that you can make a lot of money, but there can be times when you make nothing. From the outside it might seem to you like working for a big company is safer, like you have guaranteed job security, but the truth is you never really did and never really will.

[00: 10: 00] Now that we are done with the introduction its time to take the first step towards building your own business. That is being able to operate without a net. Operation without a net is more of a mental step that you need to take. You need to realize that you are all in and if something goes wrong it's up to you to solve it because there's no one to blame but you.

[00: 16: 43] I had a bad experience with my previous banks and then I found Novo, the only bank that really appreciates me as a client and doesn't overcharge me in fees and hidden costs. You can read more about their benefits on servenomaster.com/novo

[00: 21: 13] It is very important to choose a business model that you can see yourself doing even 10 or 15 years from now. You need to feel ready and excited to take this journey and see what gets you more excited, the process, or the promise? Is it the steps you need to

<https://servenomaster.com/>

take to get that financial reward or is it just the money? When you really think about it, can you really have one without the other?

[00: 27: 21] One of the easiest ways to start working for yourself is freelancing. Anything you can, writing, editing videos, recording videos, podcasts, whatever your heart desires you can start, and as time goes by you will start making money, and you will become better and better and then you can move on to coaching, recording courses and sell them, and sooner than you think you are already well on your way to become completely free and independent.

Sponsor – SEM Rush <https://servenomaster.com/semrush>

Resources – [*Books by Jonathan*](#)

Toolbox - [*TOOLBOX*](#)